



HEALTH & WELLBEING PLAN

2022- 2025

Stroud District Council



Community Health & Wellbeing Team

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WHY WRITE A HEALTH & WELLBEING PLAN?

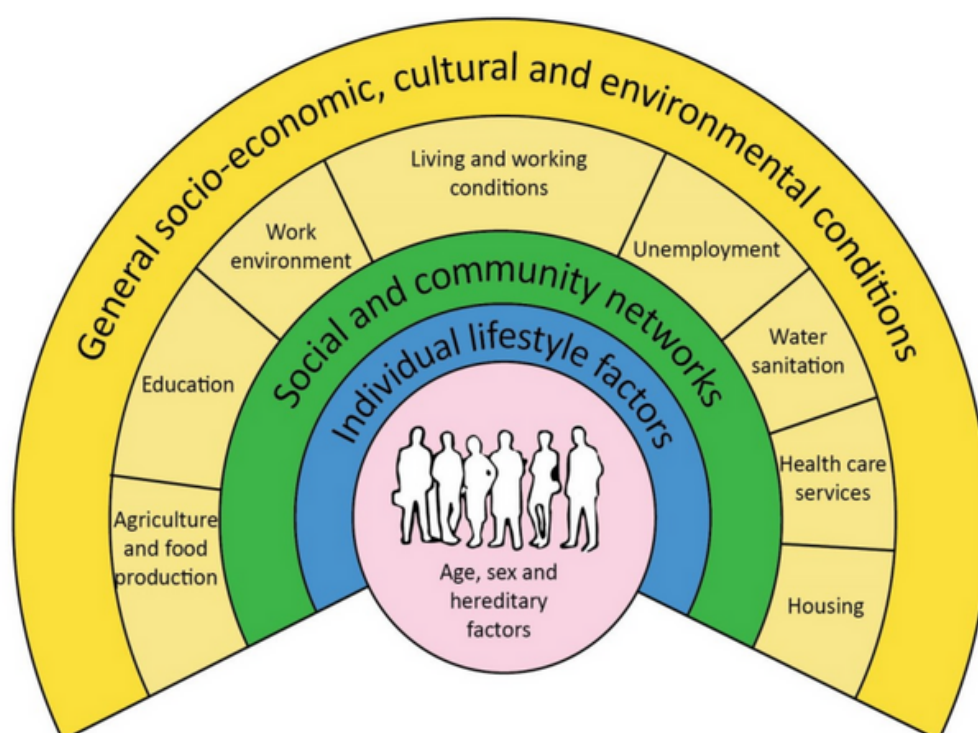
Supporting the health and wellbeing of residents is a fundamental reason for the existence of district councils.

Stroud District Council creates a Health and Wellbeing Plan to pull together the golden thread of health and wellbeing that runs throughout the work of the council.

While this document cannot mention every piece of work that impacts wellbeing, it does include some of our key priorities in supporting Stroud residents after the COVID 19 pandemic and where we intend to focus our support for a healthy recovery.

WIDER DETERMINANTS OF HEALTH

A person's health is determined by many more factors than just their genetics or their individual behaviours. There are wider determinants to do with environmental, social and economic factors. The remit of a District Council covers many of these wider factors which is why our work is so important for the health and wellbeing of our communities.



LEISURE & WELLBEING STRATEGY

A 20 YEAR VISION FOR STROUD DISTRICT

Stroud District Council is committed to improving the health and wellbeing of the residents and visitors to the District. With COVID-19 having had such a detrimental effect on physical and mental health there could not have been a better time to embark on a new Leisure and Wellbeing Strategy.

The 20 year strategy underpins the work of teams across the council whose work impacts on wellbeing. The research and evidence in the Strategy informs this three year Health & Wellbeing Plan. In addition, the Strategy has also led to the Council's first ever Physical Activity Action Plan. This is in recognition of the importance that physical activity plays in wellbeing long term ill-health prevention.

PRIORITIES FOR THE LEISURE & WELLBEING STRATEGY

- All council leisure and wellbeing assets including; Stratford Park Leisure Centre including the outdoor pool, Museum in the Park, Stratford Park, and The Pulse (Dursley)
- What Stroud District residents really want through consultation, discussions, specialist focus groups and surveys.
- Investment opportunities for development, growth, new programmes and partnerships.
- Community assets and how we can work more closely with our community hubs to provide meaningful leisure and wellbeing activities on the doorstep of our market towns and rural villages.
- How residents young and old could become more active both inside our facilities and outside in our beautiful district.
- Ways to tackle the inequalities linked with some activities and removing the barriers to ensure we deliver an environment which genuinely meets the needs of the district.
- How active travel can be encouraged through walking, cycling and use of our improving canal network. This would support us in becoming carbon neutral, a key priority for the council.
- How to make our green spaces, parks, common land and woodlands more accessible with better infrastructure to enable active travel.



COUNCIL PLAN PRIORITIES FOR HEALTH & WELLBEING 2022-2025

The current council plan 2021-2026 has 3 priorities: 1. Community resilience and wellbeing, 2. Economic recovery and regeneration and 3. Environment and climate change. The Health and Wellbeing plan sits under the Community Resilience and Wellbeing priority which is influenced by the 20 year Leisure and Wellbeing strategy. The Health and Wellbeing, and Physical Activity action plans illustrate our focus over the next three years and relates directly to the following five health and wellbeing themes.

Community Resilience & Wellbeing

As a District Council, we invest in our voluntary and community organisations to provide opportunities for social connection and support for welfare and wellbeing. We help partners to work with community groups so local people can access services more easily.

Stroud District Council have our own housing stock to look after and we work with private developers, landlords and Housing Associations to ensure there are healthy, affordable homes across our district.

Healthy, Affordable Homes

Supporting Better Mental Health

Mental health challenges are increasing for all ages, but especially for our younger people. The District Council supports community organisations offering help with mental health and isolation and develop innovative projects for mental health in partnership with the NHS and Schools.

Increasing physical activity levels is one of the most effective ways to improve health outcomes. The District Council makes it easier for people to access good quality green spaces, facilities, instructors and schemes to support being active across all ages.

Encouraging Physical Activity

Healthy Ageing

Stroud District has an ageing population, meaning we will continue to have more older people than young people in the future. The Council commit to healthy aging by increasing opportunities for older adults to be active for longer, through participation in suitable exercise classes run by qualified instructors, finding suitable accommodation in older age and by playing an active role in a supportive community

USING HEALTH INEQUALITIES DATA

Lead and support action to reduce health inequalities in partnership with Public Health and local NHS trust

Focussing on health inequalities enables us to prioritise our work where it will have the most impact on health outcomes. In some cases there are geographical areas where people experience poorer housing, access to support or health outcomes so we may work with local partners to target projects there. In other cases, there are a cohort of people living across the district experiencing a common health issue like respiratory conditions, We work with health partners to help those people access not only treatment but also prevention and self management schemes.

NHS Gloucestershire are improving their data reporting on health inequalities and developing a new approach to health called Population Health Management. Our close partnership with NHS Gloucestershire enables us to benefit from these new approaches and access high quality population health data to inform our work.

Of course data only tells half of the story, we rely on local intelligence to tell us how people are experiencing our district. Our developing Community Hubs networks and strong partnerships with support organisations like Social Care, Schools and the Police, provide us with on the ground intelligence to target our work in the right places.

HOW WE MEASURE & REPORT SUCCESS

Over the three years of this plan, outcomes will be reported in annual reviews and in more detail in the Housing Strategy Action Plan and Physical Activity Action Plan.

Each priority comes with a number of actions, some of which will develop over the three years. Success will be measured in ways that are appropriate to each priority. Health and wellbeing is a complex issue and requires all kinds of approaches. As such, measurement of our success will take a variety of forms.

Examples might be numerical gains like numbers of new affordable homes or properties ready to let. Some success might be new partnerships like those between health services and Community Hubs. Some will be improved health outcomes, like increased wellbeing scores for people taking part in our Healthy Lifestyles Scheme. A lot of our success will be measured through case studies of people impacted by our work, like the young people taking part in our Eating Disorders forum.



A DIFFERENT APPROACH

Adopting an 'Asset-Based' Approach

Improving community wellbeing can be well supported by adopting a strengths or 'asset' based approach. Gloucestershire has been developing 'asset-based' approaches to working with communities for several years. The approach encourages partnership between community members, local organisations and agencies that provide services - less 'doing to' communities and more 'working with'. Asset-based means building on the strengths of what people can do and are passionate about, rather than focusing on what is wrong with a place and what outsiders think needs 'fixing'. An asset-based approach is about local projects that people really care about and builds equal relationships between people living and working in a neighbourhood. Good connections between neighbours creates strong communities which is good for wellbeing.

Asset-based working is not about reducing services or expecting people to deliver complex services that should be done by statutory agencies. It is about providing support for local people who want to do more in their community and making it easier for community groups to organise local support or make decisions about their own areas.

Stroud District Council is implementing asset-based approaches in appropriate service areas, looking at how we can develop stronger communities by supporting more local involvement.

5 WAYS TO WELLBEING

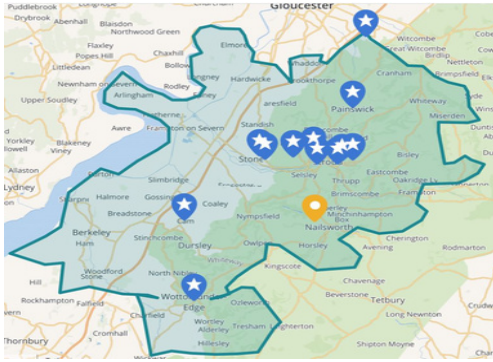
Underpinning much of our work are the principles of the *5 Ways to Wellbeing*. International evidence has shown that adopting the *5 Ways* benefits wellbeing. They don't have to cost money and can be adapted to suit any individual.



PRIORITY 1 COMMUNITY HUBS

Develop community led networks and community hubs across the district by helping communities to develop their own networks and hubs, connecting smaller and larger hubs and providing support and training

Community
Resilience &
Wellbeing



[Live Community Hubs Map.](#)

After a pilot year jointly funded by Stroud District Council, Gloucestershire County Council and Creative Sustainability CIC, the Community Hubs Development Programme, now has an active network of Community Hubs working together across the district.

Each Hub is led by local residents and delivers different support and activities depending on what their neighbourhood needs. The Hubs network gives peer support between the Hubs and a central point for advice and development through the district Hubs lead including a useful resources webpage. The Hubs model is now a springboard for an Affordable Food Hubs project, Digital Hubs and partnering with Family Hubs and Primary Care Networks.

A project Steering Group has helped bring in investment from the public and charitable sector. The district also now has funding to recruit an extra role to support developing Hubs and new Hubs grants through the UK Shared Prosperity Fund (subject to confirmation in Autumn 2022).

Building the Network

Our online map shows where and how to contact the Community Hubs in our network. Our next focus is on Berkeley, Sharpness and Hunts Grove where rurally isolated communities need more support or where large new housing development will create the need for a new hub. The Hubs grants pot and extra development role will support this work.



Drop in Advice at Community Hubs Cafes

Many Community Hubs start life as a weekly community cafe in a local hall, often with crafty corners and games. Hot drinks and simple snacks made by volunteers encourage people through the door and build up trusted relationships between Hubs and community members. Some areas have no affordable cafes, so a 'pay as you feel' meal is the only way to get out of the house for good food and to meet people.

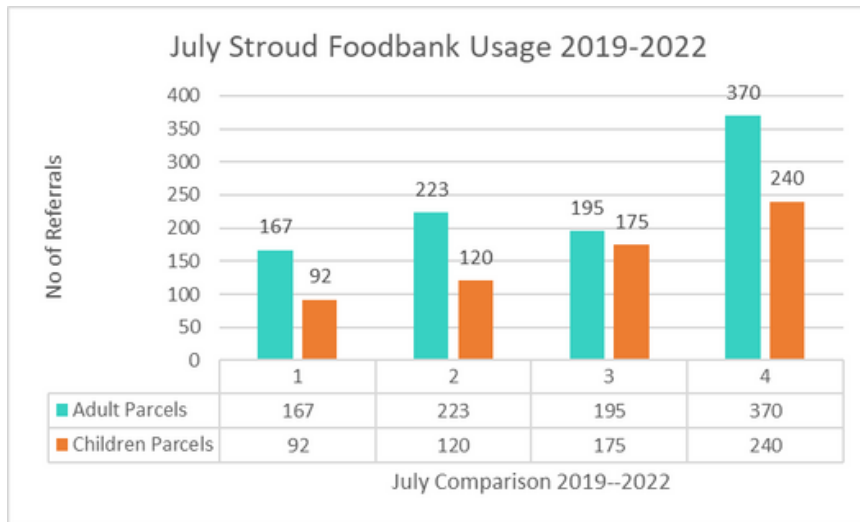
The regular cafe sessions are a great way for advice workers to offer drop-in clinics discretely in the corner on things like health, money and housing. Seeing an advice worker over a cup of tea with the support of a Hub volunteer is more accessible than making an appointment and traveling by public transport to an unfamiliar place. Our Community Hubs project encourages partnerships between developing Hubs and support organisations like the Citizens Advice and the Social Prescribing Service so more people can access helpful services.

PRIORITY 1

COMMUNITY ADVICE AND SUPPORT

Ensure residents continue to receive the advice they need, by continuing our work in partnership with Citizens Advice and other community support partners.

Community
Resilience &
Wellbeing



Support through Citizens Advice

We are major funders of Stroud District Citizens Advice. In 2022 their advice enquiries have increased, with debt and benefits being the highest support requests. The CA are the main referrers to the Foodbank and also have debt advice workers placed in some Community Hubs and the Foodbank.

Household Support Fund

In response to the cost of living increases, Government funding is coming to Local Authorities for families with children, people on pensions credit and adults facing hardship.

In the Stroud District, we are distributing supermarket vouchers through Citizens Advice and Community Hubs. We have also funded extra help for families from Kids Stuff. Stroud households can also access help with energy costs through Warm & Well and household goods through Gloucestershire Furniture Bank.

As the cost of living continues to increase, we are improving our partnerships around food and money advice so people can access help as locally as possible.

Worrying About Money?

Financial advice and support is available if you're struggling to make ends meet

Follow these steps to find out where to get help in Stroud & Cotswold



Our links with UK food bank charity The Trussell Trust allowed us to access their nationally recognised 'Worrying About Money' leaflet. The leaflet helps people to talk about money with no judgement and details local sources of help. The leaflet is available online and 10,000 have been printed and distributed in the Stroud District.

PRIORITY 1

FEELING SAFE

Work to reduce the impacts and causes of anti-social behaviour by developing a district wide policy in partnership with the Community Safety Partnership

Community
Resilience &
Wellbeing

Community Safety County and Local

As a member of the Stroud Community Safety Partnership we have adopted a strategy which includes committing to the Safer Gloucestershire Anti Social Behaviour Pledge. The ASB Pledge focuses on early intervention and prevention and encourages working together across multi agencies.

Locally, our Neighbourhood Wardens know their communities well, listen to concerns and try to resolve issues before they escalate. They work closely with colleagues in the Police, Housing and support organisations to share information and find the right way to work with residents.

When incidents happen in a neighbourhood, communities can feel frightened and worried about the future. Our Community Safety team work with partners to hold community forums where residents can speak to the Police about concerns and talk about action going forward. This is a key element to improving feelings of safety and wellbeing in a neighbourhood.

Patch Based Partnerships

Some Community Hubs are working with our Neighbourhood Wardens to improve neighbourhood safety.

Local Police colleagues, Housing Managers and Neighbourhood Wardens meet every six weeks with Community Hubs to hear about concerns or local sources of tension. Many issues can be resolved through a conversation with the right person. Situations can be de-escalated and major incidents prevented.

By responding to concerns, trust has built between residents and the Police service are confident that local reporting of crime in those neighbourhoods has increased. This leads to better intelligence which can help with conviction rates.

By working together across organisations and getting to know residents on the ground really well, neighbourhoods feel safer.



PRIORITY 1 FEEDING STROUD

Establish a council Food Justice group to work with partners to tackle food injustice, set up a food partnership and develop a food strategy to address the causes of food poverty, promote sustainability and food justice.

Community
Resilience &
Wellbeing



Affordable Food Network

With Food Bank usage and supermarket prices soaring, most Community Hubs collect surplus food from charities and supermarkets to distribute to their communities. This takes a lot of volunteer time. The food supply is unreliable and often not what people need or want to eat, only what the shops couldn't sell.

We are working in partnership with The Long Table, to explore how food staples could be bought and distributed to Community Hubs for local people to buy affordably. This would free up volunteer time and ensure a regular supply of affordable, nutritious food. The Long Table also teach cooking skills and support Hubs to prepare and sell affordable meal to their communities.

Additional funding to tackle the cost of living crisis will be used to support this new project. We are learning from national examples of affordable food networks through our Feeding Gloucestershire partners.

Feeding Gloucestershire Partnership

We are part of the newly formed Feeding Gloucestershire Partnership, which is chaired by Gloucestershire Public Health and is supported by national food charities, Feeding Britain and the Independent Food Aid Network. Our aim is to improve access to affordable, sustainable and nutritious food for Gloucestershire.

In Stroud we are drawing on the Partnership's expertise to support affordable food project for the Community Hubs and to improve access to money advice through the 'Worrying About Money' leaflet.



Holiday Activity & Food Programme

We are Stroud's lead partner for the Government's HAF programme. This scheme provides family activities and food for children on free school meals over holiday periods. Started in the pandemic, the scheme has grown each year. We now have a three year contract with a host of community providers to ensure families have fun and food across the district.

PRIORITY 2

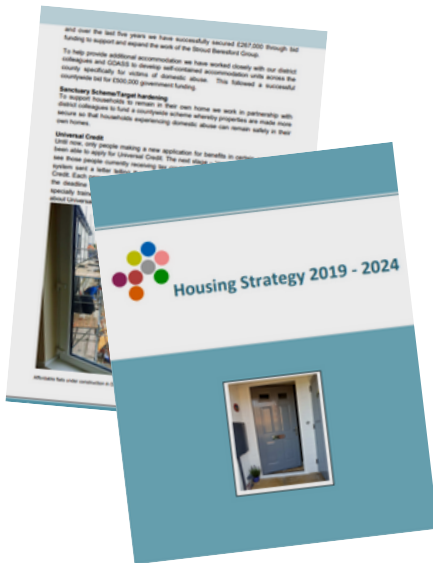
HOUSING

Build affordable, energy efficient homes and deliver high quality services for all tenants by investing in the renovation of existing council homes and meet a range of housing needs for those who experience disadvantage and creating a culture of tenant engagement and empowerment

**Healthy,
Affordable
Homes**

Housing Strategy 2019-2024

The Stroud District Council Housing Strategy is a five year commitment to improving housing in the district. The Strategy covers the creation of affordable, healthy homes, the improvement of council properties, working proactively with our tenants and working with partners to tackle homelessness. For full details of our Housing targets and commitments download our [Housing Strategy](#) and [Action Plan](#).



Deliver new affordable homes across the District, through planning policy and work with partners including community-led housing groups, housing associations and via our own New Homes Programme, which will deliver EPC-A rated properties in line with our Strategy for New Council Homes 2020-2024*

New Affordable Homes

We work with partners such as housing associations to get new affordable homes built throughout the district in urban and rural areas. We also have planning policies in place which mean that we can ask for 30% affordable homes in larger new housing developments. One example of this is the new development at Great Oldbury, near Stonehouse, which will include over 400 new affordable homes. These homes include both affordable rented and shared ownership properties.



PRIORITY 2 INVESTING IN COUNCIL HOUSING

Invest £30m over the next 5 years to repair, maintain and invest in current council housing stock and bring empty council homes back into use as soon as possible.



Healthy,
Affordable
Homes

Tackling 'Voids'

The Council Housing service provides clean, safe and welcoming homes for new tenants. When one tenant leaves a council home, the 'Voids' team prepare it for the next tenant. In many cases during the COVID-19 pandemic, moving tenants left their properties in a very poor condition. Fixing them to be ready for new tenants was a challenge due to COVID working restrictions, materials supply chain issues and external contractors on furlough.

Even after the pandemic, materials supplies are still a challenge but the Voids teams have worked hard to get through the empty properties backlog and more homes are coming on stream every week.

Retrofitting Renewables

We are reducing the carbon footprint of our council homes and making them warmer and cheaper to run for our tenants. We are fitting better windows, doors, and installing roof and cavity insulation.

External funding enables us to invest further in renewable energy by installing PV units for solar power, battery power storage units and ground source heat pumps in properties like our Hamfallow Court Independent Living site in Sharpness. Further properties for improvement will be scoped out over the next three years and this investment will continue.



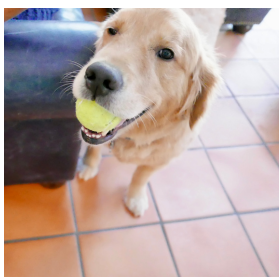
Refugees in Stroud

We are responding to a fast changing refugee situation in Gloucestershire.

We currently check and approve homes and support hosts and refugees who need housing. We will continue to do what is needed in response to government guidance.

PRIORITY 2 PREVENTING HOMELESSNESS

Prioritise the prevention of homelessness by delivering the Next Steps Accommodation Programme and invest in temporary accommodation and specialist support, including working with partners countywide to develop the specialist housing and support needed



Temporary Accommodation

We are working with Gloucester City Homes to acquire a vacant property in Stroud so that it can be repurposed as temporary accommodation for people who are at risk of rough sleeping. The aim is for this property to be 'pet friendly' so that people needing temporary accommodation won't have to give up their pet in order to be housed.

PRIORITY 3

ROOTS OF MENTAL HEALTH

The pandemic and increase in the cost of living is having an impact on the mental health of our district. Anxiety, isolation, grief, financial worries, insecure housing, lack of food and uncertainty about the future have been felt by many of us at some point in the last year.

Supporting
Better Mental
Health

As a District Council we work on some of the fundamental welfare issues that cause distress:

- ensuring people get the welfare payments and grants they are entitled to including emergency payments like the Household Support Fund
- supporting the distribution of food including Foodbank referrals, the Holiday Activity and Food scheme and food through the Community Hubs.
- providing housing advice and preventing homelessness through our dedicated Housing Advice team.



Community Hubs support better mental health

Loneliness and social isolation has a major impact on health, both physical and mental. We are supporting local groups to develop Community Hubs across the district. Hubs provide 'pay as you feel' cafes, advice drop-ins and social activities where people feel welcome, make new friends, volunteer and find things to do that interest them. Getting involved in a Community Hub can be a turning point in helping someone back to better health and finding meaningful social connection and purpose.



PRIORITY 3 YOUNG PEOPLE'S MENTAL HEALTH

Our Young People's mental health and wellbeing workstream is focused on exploring ways to help support young people in the Stroud District using the five ways to wellbeing to inspire project themes.

Supporting
Better Mental
Health



Focus on Eating Disorders

110 young people needed urgent care for eating disorders in Gloucestershire in the 12 months to the end of September 2021. That figure was double the previous year's and includes children suffering with anorexia, bulimia, binge eating and any other method of controlling food to cope with daily life.

Eating disorders thrive in isolation, so it is important to stay connected and support each other through this. beateatingdisorders.org.uk

Developing in partnership

1 Clinical intervention for eating disorders is not always easily available. Working with NHS Gloucestershire and a local Young People's Social Prescriber, we are developing a series of placed based schemes to support young people and their families.

2 A flexible forum for young people with eating or body image concerns is being trialled within the district. By connecting directly with local young people we want to explore what matters to them: both now and during their recovery.

3 Connect-ED: for anyone supporting someone with an eating disorder. We hold a monthly group in Dursley for sharing and listening, an opportunity for connection and a space to help break the silence that exists for those affected: parents/carers, family and friends.

Being mindful of the impact of isolation and feelings of shame, our mental health projects for young people and families help people to break the silence by focusing on connection and sharing.

ConnectED
For anyone supporting someone



PRIORITY 3 YOUNG PEOPLE'S MENTAL HEALTH

Supporting
Better Mental
Health

As our work with health partners and young people continues, we are developing other projects to support young people's mental health, inspired by the 5 Ways to Wellbeing.



This pocket size book has practical advice on all kinds of emotional distress and mental health challenges.

It also features local helplines and sources of support. We have printed 10,000 copies to distribute around local schools, libraries and leisure centres. It will soon come as an ebook too for online access.

Adventures in Art Journaling

This short online course, encourages participants to take time to focus on a positive activity alongside other young people who have a shared understanding and experience. We focus on the creative activity not on any medical conditions.



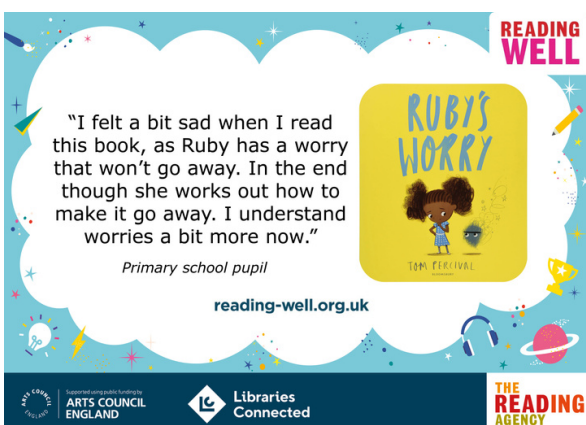
Reading Well Collections

Reading Well is a national scheme from the Reading Agency delivered through local libraries, it is also referred to as 'books on prescription'. The Reading Well collections help us to understand and manage our health and wellbeing using helpful reading. The books are selected and recommended by leading health bodies and people living with the conditions covered.

We are working with Gloucestershire Library Service to distribute a generous amount of the Reading Well collections to local schools. We currently have 13 primary and 4 secondary schools involved. We have a key contact from each school who joins our termly forums to generate conversation around maximising pupil engagement with the book collections, and to develop further work around the idea of helpful reading.

Already, one student leafed through 'Can I tell you about depression' and said that she needed to read it - a result.

I enjoyed attending the Reading Well forum last week and have been planning how we will use the books in our school



PRIORITY 4 PHYSICAL ACTIVITY PLAN

Increase physical activity and sports participation through our Healthy Lifestyles Scheme and in partnership with the Gloucestershire We Can Move programme

Encouraging
Physical
Activity

People who do less than **30 minutes** moderate physical activity per week are defined as being inactive. In Stroud District **17.4%** of adults and **25.2%** of children are inactive (Active Lives data 20/21).



Evidence shows that moving from 'inactive' to 'fairly active or active' has the greatest impact on health which is why Stroud District Council will prioritise this group.

In order to achieve this goal, we need to make physical activity a part of everybody's everyday life by ensuring there are opportunities available to them across the district.

This year in recognition of the importance of physical activity to our wellbeing and as part of the county's 'We Can Move' programme, we have produced our first stand alone Physical Activity Plan, informed by the Leisure & Wellbeing Strategy. The Plan supports an Active Start, being Active Everyday and Staying Active.



ACTIVE START

To increase levels of participation by children and young people



ACTIVE EVERYDAY

To provide opportunities for adults to build physical activity into everyday life



STAY ACTIVE

To encourage older adults to maintain mobility and continue to lead active lives

PRIORITY 4 IMPROVING OUR PARKS AND PLAY AREAS

Encouraging
Physical
Activity

Working with partners, increase the number, accessibility, and quality of playing pitches, play areas and outside spaces within the district.

Play Area Action Plan



Stroud District Council manage 32 play areas and 2 Multi Use Games Areas throughout the district, including Stratford Park. We secured external funding to improve priority play areas so a review of the play areas has been undertaken and an action plan written.



The Play Area Action Plan aims to ensure residents have good access to high-quality play areas in priority locations across the district. Children and young people and relevant external partners have been involved in the consultation of where improvements should be made and will be involved in the development of the play areas to ensure that they are fit for purpose and provide exciting opportunities to play.

Stratford Park Review

In addition to reviews of play areas across the district, Stratford Park is undergoing a separate review and development project as part of the Leisure & wellbeing Strategy. This involves an in depth review of what is needed and would be feasible for the Park. As a result a business plan will be written for the future investment required to bring every part of the park up to the standard needed to keep our growing population well and active.



Stratford Park Lido

Support refurbishment of Stratford Park Lido by submitting a bid, in partnership with Stroud Town Council and Friends of the Lido to the National Lottery Heritage Fund.



Although much loved, the Stratford Park Lido an under utilised facility. A Task and Finish group of officers and Elected Members is now working on its development. The project is complex with special consideration needed for the Grade 2 listed diving platform and the balance between heating the pool to extend the swimming season and creating an economically viable facility.

PRIORITY 4

The Physical Activity Plan covers our targets and commitment towards encouraging physical activity, including the following three developments. For more details download the Physical Activity Plan

Encouraging
Physical
Activity



Active Start

Active Tots

The pandemic reduced opportunities for young children to develop the important skills of balance and co-ordination. In response the Stroud District Council, Health & Wellbeing team launched Active Tots Gymnastics at Stratford Park Leisure Centre.

Every week, three to four year olds learn to climb, roll, balance or jump using the gymnastic circuit set up by our experience coaches. Numbers have grown and the team are now trialling Active Kidz Gymnastic 2022 for five to seven year olds.



Lifestyle Centres

A major focus of the Leisure & Wellbeing Strategy is to improve the Leisure Centre facilities in the district for all residents. Our ambition is to develop Stratford Park Leisure Centre and The Pulse to become 'lifestyle centres', offering high quality physical activities but also social and wellbeing opportunities. Partners in health, social care and community support will be based in our centres to support people with their health and wellbeing.



In addition, a new 'Leisure Local' is proposed for the west of the district where new housing development will see an increased need for water and fitness space. See our [Leisure & Wellbeing Strategy](#) for our leisure centre recommendations.



Active Everyday



Stay Active

Choose2Move

Our Healthy Lifestyles Schemes is well established and supports people with health conditions to be active. Specially qualified instructors are trained in a range of health challenges like falls, cancer, cardiac and respiratory issues.

In January 2022 we added a new stream of light to moderate physical activity sessions called Choose2Move. These classes are not targeted at specific health conditions but are for anyone who wants to improve strength, balance, flexibility and overall wellbeing. Sessions include Maintaining Mobility, Pilates and Tai Chi.



PRIORITY 4

Work with partners to support older people to stay in their homes for longer and continue to work to become a dementia friendly district.



Continue to invest and deliver the programme to modernise our Independent Living homes for older people

We have 24 Independent Living Schemes across the district. Four have been developed into Independent Living Hubs where tenants and community members can use refurbished communal areas for social activities like adult learning and fitness classes.



Healthy Lifestyles

Our Healthy Lifestyles scheme is well respected by health professionals in the county as great example of how to support older adults to manage long term conditions and maintain mobility.

We continue to expand our range of activities and encourage social connection as much physical activity as key factor in wellbeing.

Gloucestershire Dementia Action Alliance

Stroud will contribute to a county role to champion Dementia Action in Gloucestershire. We are members of the Gloucestershire Dementia Action Alliance which supports the development of local Dementia action in Stroud.

A Dementia Action Alliance works with support organisations, local communities and business to increase dementia awareness and develop local activities or schemes that help people affected by dementia stay active and feel part of their communities.

Careline



Our Careline service plays a key role in helping vulnerable or older people live independently and safely in their own homes. The service can provide vital reassurance to residents and their family and friends when they need it most.

Careline is an effective way of getting help through your landline telephone line quickly and efficiently 24 hours a day, 365 days a year. A small pendant is worn around the neck or on a wrist-strap. This is linked to a special unit - the Careline - which plugs into the telephone. The service currently supports 1328 customers across the Stroud District.